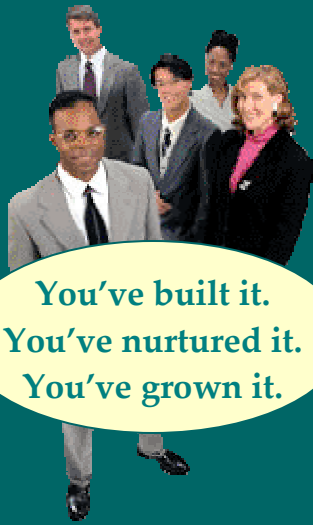


**YOU ARE VERY  
IMPORTANT  
TO YOUR BUSINESS.**



**You've built it.  
You've nurtured it.  
You've grown it.**

**NOW PROTECT IT.**

## **YOUR BUSINESS**

# **Insurance**

**Building a business  
is hard work... you know that.**

You also know that the unexpected happens. In fact, you've probably used those unforeseen events to strengthen your business. Thanks to you, your business is a survivor.

That's the point - it's thanks to you. What if something happened to you?

What if you fell ill - who would take care of your business, while you're taking care of yourself?

What if one of your partners suddenly passed away - do you really want that person's spouse as your new partner?

Unpleasant thoughts, to be sure. The good news is - you have options. You can protect your business.

**Critical Illness and Life Insurance offer that protection.**

### **More issues commonly faced by business owners**

***"...I have some great employees. How can I encourage them to stay?"***

A great way to show your appreciation for their commitment is through 'taking care' of your employees. Establishing a group plan that includes medical insurance, disability insurance, life insurance, critical illness insurance, and RRSPs is an excellent option. Jill can work with you, and her team of experts, to come up with a customized solution.

***"...How do I protect my personal assets from lawsuits or creditors?"***

Most people don't think of it, but life insurance can offer you the protection you're looking for. You can hold your savings in a life insurance plan and allow it to grow tax-free, all while keeping it safe from creditors and any unexpected lawsuit you might face. That's the short and simple answer - be sure to ask Jill for more personalized advice.

***"...How can I access my profits without paying such high taxes?"***

No one likes paying taxes, but there are creative (and perfectly legal) ways of turning your hard-earned profits into low-taxed cash. Amazing as it may seem, life insurance is an option you should consider. Jill can work with you and life insurance tax experts to come up with the best products to meet your needs.



Jill MacGregor Bock is an independent insurance advisor. That means she investigates products from a variety of insurance companies in order to find the best one for you.

Just so you know, it's in her best interest to offer you pressure-free advice. If you rush to buy, then change your mind within two years, the insurance company will charge Jill more than they paid her.

Like you, Jill's built businesses. Nice to know you'll get advice you can trust.

**Call 604 - 683 - 7677 or Email [jill@jillmbock.com](mailto:jill@jillmbock.com)**

**Jill MacGregor Bock, MBA, is licensed for Life, Critical Illness, and Disability Insurance.**